



Graduate Portal

Video Training

Creating your style portfolio
The best way to find new clients
How to create marketing materials for free
Dealing with challenging clients
The social media mistakes stylists make
How working for free can boost your business

E-Book Training

How to start your business for free
How to find your first client
Getting started on social media
Business growth workbook
Personal branding tips for stylists
How to get free PR for your business
How to write a press release
How to get press coverage for your business
Client retention strategies
10 must-have tools for stylists
Creating signature programs for private clients
How to create the perfect personal shopping trip
How to perfect the closet audit

*We also include various forms and templates to help you start and grow your personal styling business. These forms can be downloaded and customized for your business.

